

## **Eric E. Barrett**

Associate Professor, Extension Educator and Area Leader - Ohio State University Extension  
College of Food, Agricultural and Environmental Sciences  
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## **Degrees**

August 1998 MS, The Ohio State University, Agricultural Economics  
Thesis: Assessing Sites within Ohio for Locating Large-Scale Dairy Farms  
June 1996 BS, The Ohio State University, Animal Sciences

## **County and Regional Based Teaching in Ohio**

Since January 2, 2014, I have taught 7,563 participants in 560 teaching sessions and events. The focus of my teaching is in the areas of Direct Food & Agricultural Marketing, Local Foods, Horticulture, and General Agriculture. My most taught topics include pesticide safety, fruit/vegetable production, direct marketing, hydrangeas, and local food related topics.

## **Awards**

I have twenty two awards for research, scholarly and creative works since 2014, including the top research posted for Ohio in 2018, the top factsheet and the top Learning Module for Ohio in 2019, and 1<sup>st</sup> place feature photo in 2017. He has won nine teaching awards, including the ESP North Central Region Distinguished Team award in 2015 and the 2017 Ohio NACAA Search for Excellence Award in farm Health and Safety. He was a national winner of the Mid-Career Service Award, Epsilon Sigma Phi.

## **Journal Articles**

1. Jepsen, S.D.; Barrett, E.E. (2019). Preparing Agritourism and Direct Marketing Operations for Emergencies. *Journal of the NACAA*, 12 (1), <https://www.nacaa.com/journal/index.php?jid=975>
2. Barrett E. E. (2018). The Impacts of Improving a County Based Plant and Pest Diagnostic Clinic. *Journal of the NACAA*, 11 (2), Retrieved from: <https://www.nacaa.com/journal/index.php?jid=817>
3. Barrett, E, Kowalski, J. (2018). Model Integrated Pest Management Program Delivery for Community Gardeners. *Journal of Extension*, 56 (7), <https://joe.org/joe/2018december/iw7.php>
4. Fox J, Leeds R, Barrett E. (2014). "Maps & Apps: Mobile Media Marketing Education for Food and Farm Entrepreneurs". *Journal of Extension*. Vol. 52, no. 3: 3TOT3. 2014. <http://www.joe.org/joe/2014june/tt3.php>
5. Kline, T. R., Kneen, H., Barrett, E., Kleinschmidt, A., & Doohan, D. (2012). Adapting Extension food safety programming for vegetable growers to accommodate differences in ethnicity, farming scale, and other individual factors. *Journal of Extension*, 50(1) Article 11AW1.<http://www.joe.org/joe/2012february/iw1.php>

## **Papers in Proceedings and Abstracts**

1. Kowalski, J.A.; Barrett, E.E. (2019). Increasing Food Security through Extension Master Gardener Programming in Northeast Ohio. Proceedings of the VII International Conference on Landscape and Urban Horticulture for publication in *Acta Horticulturae*. <https://www.ishs.org/symposium/491>
2. Barrett, E.E. (2019). Demystifying Hydrangeas: Curriculum Materials For Teaching Hydrangea Programs. Proceedings of the 104 Annual Meeting of the NACAA. <https://www.nacaa.com/ampic/>
3. Barrett, E.E. (2019). Hands-On Education for Urban Farmers and Community Gardeners. Proceedings of the 104 Annual Meeting of the NACAA. <https://www.nacaa.com/ampic/>
4. Barrett, E.E. (2019). Coffee with the Master Gardeners: Utilizing Master Gardener Volunteers as Teachers. Proceedings of the 104 Annual Meeting of the NACAA. <https://www.nacaa.com/ampic/>
5. Kowalski, J. and Barrett, E. (2018). Integrated Pest Management Programming for Community Gardeners. Proceedings of the 9<sup>th</sup> International IPM Symposium. [ipmsymposium.org/2018/program](http://ipmsymposium.org/2018/program)
6. Barrett, E.E., Hall, P.K. and Adams, E.G. (2018). Analyzing Direct Marketing of Local Foods in Ohio: Current Status of Regulations and Possibilities for the Future. Proceedings of the 103 Annual Meeting of the NACAA, 48-48. <https://www.nacaa.com/ampic>
7. Barrett, E.E. (2018). A New Process for Developing a Customer Service Plan for Direct Agricultural Marketing. Proceedings of the 103 *Annual Meeting of the NACAA*, 192-192. [www.nacaa.com/ampic](http://www.nacaa.com/ampic)

### **Bulletins, Tech Reports, Factsheets (Selections)**

1. Barrett, E.E.; Hall, P.K.; Bachelor, E. (2019). Vendor's Licenses and Sales Taxes at Ohio Farmers Markets. Agricultural & Resource Law Program, Ag Law Library, OSU Extension. [farmoffice.osu.edu](http://farmoffice.osu.edu)
2. Barrett, E.E.; Welch, C. (2019). Creating Signage for Direct Food and Agricultural Sales. Location: Agriculture and Natural Resources, Ohio State University Extension, Columbus, United States. Retrieved from <https://ohioline.osu.edu/factsheet/anr-70>
3. Barrett, E.E.; Jepsen, S.D.; Leeds, R.P. (2018). AgritourismReady: Agritourism Emergency Preparedness. Food, Agricultural and Biological Engineering, Ohio State University. Available at: <http://u.osu.edu/agritourismready>
4. Barrett, E.E. (2018). Selecting Hydrangeas for the Home Landscape. Agriculture and Natural Resources, OSU Extension, Columbus, United States. Retrieved from <https://ohioline.osu.edu/factsheet/hyg-1263>
5. Barrett, E.E. (2018). Grants and Low-Interest Loans for Ohio Small Farms. Location: Agriculture and Natural Resources, OSU Extension. Available at: <https://ohioline.osu.edu/factsheet/anr-63>
6. Hall, P.K.; Barrett, E.E.; Adams, E.G.; Neikirk, H. (2017). Selling Eggs in Ohio: Marketing and Regulations. Location: OSU Extension. Available at: <https://ohioline.osu.edu/factsheet/anr-59>
7. Fox, J.M.; Leeds, R.P.; Barrett, E.E.; Smith J. (2017). Maps, Apps, and Mobile Media Marketing. OSU Extension. Available at: <http://ohioline.osu.edu/factsheet/anr-53>

### **Presentations – State & Regional**

1. Barrett, E. (2019). DeviceReady – How do Customers View Your Business Online. 2019 Empire State Producers Expo. <http://nysvga.org/expo/information/>. [ Invited ]
2. Barrett, E.E., Presenter. (2018). Curriculum Update – Definition, Requirements and Writing the Narratives. Extension Faculty Promotion and Tenure Workshop. [ Invited ]
3. Barrett, E. (2018). Ideas for Increasing Sales. Ohio Produce Growers and Marketers Association Annual Congress. <http://www.opgma.org/>. [ Invited ]
4. Barrett, E. and Raison, B. (2018). Assessing Your Community for Horticulture Education Programming. Ohio State University Outreach and Engagement Conference. <hdl.handle.net/1811/84741> [ Peer-Review ]
5. Barrett, E.E.; Wilkins, J.K. (2017). Developing a County Budget. Presented at OSU Extension CED Statewide Workshop. [ Invited ]
6. Barrett, E.E. (2016). Emergency Preparedness on the Farm. PickTN Conference.com [ Invited ]
7. Barrett, E.E. (2016). Pricing Agritourism Activities and Events. Wisconsin Fresh Fruit and Vegetable Growers Conference. [freshfruitvegetable.wildapricot.org](http://freshfruitvegetable.wildapricot.org). [ Invited ]
8. Barrett, E.E. (2014). Marketing Aquaculture Products. North Central Aquaculture Conference. <http://www.ncrac.org/>. [ Invited ]

### **Presentations – National (Selections)**

1. Hall, P., Barrett, E. (2019). Farms and Fun: Reducing Liability Risk for Agritourism. National Ag Law Center Webinar Series. <http://nationalaglawcenter.org/consortium/webinars/agritourismrisk/>
2. Kowalski, J.; Barrett, E. (2018). Integrated Pest Management Programming for Community Gardeners. 9th International IPM Symposium. <https://ipmsymposium.org/2018/> [ Peer Reviewed ]
3. Barrett, E.E.; Wilkins, J.K. (2017). Making the Case for Extension Programs. 102nd Annual Mtg & Professional Improvement Conf. NACAA. [ Peer Reviewed ]
4. Barrett, E.E. (2017). Growing Local Foods: Urban Farms and Gardens Summer Tour Series. 102nd Annual Meeting and Professional Improvement Conference of the NACAA. [ Peer Reviewed ]
5. Barrett E.E. (2015). Make a Good County Program into a Good National Program with Proper Curriculum Development. 100th Annual Mtg & Professional Improvement Conf. NACAA. [ Peer Reviewed ]
6. Kulhanek, A., Hoover, L., Adams, E., Barrett, E., et al. (2014). Food Safety Considerations for Sustainable Food Systems. 2014 CLRFS Food Security Conference. [ Peer Reviewed ]
7. Barrett, EE. (2014). Think Like a Retailer. Farmers Market Coalition Webinar Series. <https://www.youtube.com/watch?v=q5DgLYLhj8&list=UUzNnzYgyhSNIR-NZH7H3tXw>.

## Presentations – International (Selections)

1. Barrett, E.E. (2019). Gardening Myths & Legends. International Master Gardener Conference. [internationalmastergardener.com/speakers/](http://internationalmastergardener.com/speakers/). [ Peer Reviewed ]
2. Kowalski, J.A.; Barrett, E.E. (2018). Increasing Food Security through Extension Master Gardener Programming in Northeast Ohio. VII International Conference on Landscape and Urban Horticulture. [www.ihc2018.org](http://www.ihc2018.org). [ Peer Reviewed ]
3. Barrett, EE; Leeds, RP. (2019). Emergency Preparedness. North American Farmers' Direct Marketers Association Annual Convention. <http://www.nafdma.com/>.
4. Barrett, EE; Leeds, RP; Quinn P. (2019). Integrated Pest Management. North American Farmers' Direct Marketers Association Annual Convention. <http://www.nafdma.com/>.
5. Barrett, EE; Leeds, RP. (2017). Customer Service in Social Media and the Digital World. North American Farmers' Direct Marketers Association Annual Convention. <http://www.nafdma.com/>.
6. Barrett, E.E.; Leeds, R. (2017). Managing Your Online Presence. North American Farmers' Direct Marketers Association Annual Convention. <http://www.nafdma.com/>.
7. Kowalski, J, Barrett, E. (2016). Urban Agriculture. Great Lakes Vegetable Working Group Annual Meeting. <http://www.ncipmc.org/glvwg/>.

## Grants & Contracts (Selections)

Total funding through grants and contracts 2014-2019: \$1,003,019. Grant projects focus on my specialization and themes, including projects that supported curriculum development and trained Extension professionals and farmers in Ohio and other states. Major grant projects support training and research for the Direct Food & Agriculture Marketing Team, support for the Ohio Cooperative Development Center and Produce Safety Team.

1. 4/2019. Professional Development for Ohio Farmers Market Managers and OSU Extension Educators on Creating a Culture of Data Collection for Sustainability Planning for Markets and Farmers. USDA-North Center Region SARE Professional Development. \$80,719. Training Grant. PI: Barrett, E.E.
2. 1/2019-12/2019. Mahoning County Agriculture and Natural Resources Program Support Funds for 2019. Ohio State University Extension. \$24,559. Professional Development Funding. PI: Barrett, E.E.
3. 2/2018 - present. Day Camps for Foster Families. Columbiana County Department of Jobs and Family Services. \$18,000. Training Contract. PI: Barrett, E.E.
4. 6/2016–12/2017. Reducing Barriers to entry for the Direct Sales of Local Foods in Ohio: A Review of Current Laws/Rules and Suggesting Changes for Ohio Businesses. Ohio State University - OSU CARES. \$24,500. Research Grant. 1/2016. PI: Barrett, E.E., Hall, P.K., and Adams, E.G.
5. 01/2015-09/2016. Agricultural Water Quality Testing: Connecting Produce Growers with Ohio Water Testing Laboratories. Ohio Department of Ag. \$50,000. Training Grant. PI: Doohan, D. Role: Collaboration and Implementation.
6. 01/2014-05/2015. Preparing Growers to Comply with FSMA and OPMA. Ohio Department of Agriculture. \$84,630. Training Grant. PI: Doohan, Douglas Role: Collaborator. Role: Collaboration and Implementation.

## Service

2018-Present	Elected Representative. Vice Chair & Chair-Elect (2020-2021). Faculty Council, College of Food, Agricultural and Environmental Sciences, The Ohio State University.
2018-Present	President (2020), Vice President (2019), Public Issues Committee Chair (2011), Alpha Eta (Ohio) Chapter of Epsilon Sigma Phi.
2000-Present	National Vice Chair, Professional Excellence Committee (2015-2017). State Chair, Administrative Skills (2010-2019). State President (2006). State Vice President (2005). National Association of County Agricultural Agents (NACAA).
2014-Present	Education Committee, Ohio Produce Growers and Marketers Association (OPGMA)
2012-Present	Educational Advisor - Mahoning Valley Landscape and Nursery Association (MVLNA).
2015-2017	Appointed Trustee. The Ohio State University, Ohio 4-H Foundation.
2012-2018	Educational Advisor - Marketing and Production, Mahoning Valley Food Policy Coalition.