

Eric E. Barrett

Associate Professor, Extension Educator, and Area Leader - Ohio State University Extension
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Degrees

August 1998 MS, The Ohio State University, Agricultural Economics
Thesis: Assessing Sites within Ohio for Locating Large-Scale Dairy Farms
June 1996 BS, The Ohio State University, Animal Sciences

County and Regional Based Teaching in Ohio

Since January 2, 2014, I have taught 11,445 participants in 717 teaching sessions and events. My teaching focus is in Direct Food & Agricultural Marketing, Local Foods, Horticulture, and General Agriculture.

Awards

I have more than 25 awards for research, scholarly and creative works since 2014, including top Ohio research poster (2018), top Ohio factsheet and Learning Module (2019), and 2022 Regional Winner, Personal Column and Feature Photo. I have nine teaching awards, including the 2015 ESP North Central Region Distinguished Team and 2017 Ohio NACAA Search for Excellence Award in Farm Health and Safety. I was the 2017 national winner (North Central Region) Mid-Career Service Award and 2021 national winner (North Central Region) Visionary Leadership for National Epsilon Sigma Phi. I received the National Association of County Agriculture Agents (NACAA) Distinguished Service Award in 2021.

Journal Articles

1. Barrett, E.E.; Leeds, R.P. (2022). Awesome customer service for urban agriculture. *Acta Horticulturae*, 1356, 65-68. doi:10.17660/ActaHortic.2022.1356.10. issn:0567-7572
2. Barrett, E.E.; Leeds, R.P. (2022). Pop-up farm markets: Innovation in urban Agriculture. *Acta Horticulturae*, 1356, 47-50. doi:10.17660/ActaHortic.2022.1356.7. issn:0567-7572
3. Kowalski, J. and Barrett, E. (2020). Increasing food security through extension master gardener programming in northeast Ohio. *Acta Horticulturae*. 1279, 53-58. DOI: 10.17660/ActaHortic.2020.1279.8 <https://doi.org/10.17660/ActaHortic.2020.1279.8>
4. Jepsen, S.D.; Barrett, E.E. (2019). Preparing Agritourism and Direct Marketing Operations for Emergencies. *Journal of the NACAA*, 12 (1), <https://www.nacaa.com/journal/index.php?jid=975>

Papers in Proceedings and Abstracts (Selections)

1. Barrett, E.E.; Leeds, R.P. (2022). *2021 Conference Proceedings*. In Chase, L.; Chin, N.; Qian, Z. (Eds). Paper presented at National Extension Tourism Conference, (pp. 39-43). Retrieved from URL <https://online.flippingbook.com/view/1050836521/4/>
2. Barrett, E.E.; Eisenhauer, K. (2022). Naturalist Series. *Proceedings: 107th Annual Meeting and Professional Improvement Conference*, 250-250. Retrieved from <http://www.nacaa.com/>.
3. Barrett, E.E.; Johnston, K.; Leeds, R. (2022). Agritourism: Community & Economic Impacts. *Proceedings: 107th Annual Meeting and Professional Improvement Conference*, 211-211.
4. Barrett, E.; Leeds, R.P.; Welch, C. (2021). Lessons Learned for Communicating with and Supporting Direct Food & Ag Marketing Businesses During COVID-19. NACAA. *Proceedings 106th Annual Mtg & Prof Imp. Conf.* nacaa.com.
6. Beers, L.; Barrett, E.E.; Bennett, A.; Bruynis, C. et al.. (2020). Area Leaders - Hybrid Administrative and Program Positions in Extension. NACAA. *Proceedings 105th Annual Mtg & Prof. Imp. Conf.* nacaa.com.

Bulletins, Tech Reports, Factsheets (Selections)

1. Gao, G.Y.; Slaughter, M.R.; Barrett, E.E.; Rivera, MH. (2023) Elderberry Production in Ohio. OSU Extension. Available at: <https://ohioline.osu.edu/factsheet/anr-0110>
2. Barrett, E.E.; Jepsen, S.D.; Leeds, R.P. (2022). AgritourismReady: Agritourism Emergency Preparedness. Food, Agricultural and Biological Engineering, Ohio State University. Available at: <http://u.osu.edu/agritourismready>
3. Barrett, E.E. (2018). Selecting Hydrangeas for the Home Landscape. Agriculture and Natural Resources, OSU Extension, Columbus, United States. Retrieved from <https://ohioline.osu.edu/factsheet/hyg-1263>
4. Barrett, E.E. (2018). Grants and Low-Interest Loans for Ohio Small Farms. Location: Agriculture and Natural Resources, OSU Extension. Available at: <https://ohioline.osu.edu/factsheet/anr-63>

Presentations – State & Regional

1. Barrett, E.E.; Welch, C. (2022). *Tools for Extension Educators to Assist Ohio Farmers' Markets to Create a Culture of Data Collection and Use*. Extension Annual Conference: Facing the Future Together. <http://extension.osu.edu/>.
2. Barrett, E.; Leeds, R.P. (2021). *Your Future in Retail Agriculture - A Look at Marketing Trends, Agritourism & More (Keynote Presentation)*. Minnesota Fruit and Vegetable Convention. Lecture conducted via zoom.
3. Barrett, E.; Leeds, R.P. (2021). *Agritourism Trends & Activity Decision Making*. Kentucky Farm Bureau Certified Farm Market Program. Lecture conducted via zoom.
4. Leeds, R.; Barrett, E.E. (2020). *Customer Service Best Practices*. Nebraska Agritourism and Adventure Travel Conference. Lecture conducted from Pierre, United States.

Presentations – National (Selections)

1. Barrett, E.E.; Leeds, R.; Johnston, K. (2022). *Agritourism: Community & Economic Impacts*. NACAA.
2. Barrett, E.E.; Fox, J.; Gaston, M. (2022). *Urban October "A Celebration to Help Strengthen Communities*. National Urban Extension Conference.
3. Johnston, K.; Leeds, R.P.; Barrett, E. (2021). *Agritourism: Economic and Community Impacts*. National Rural Economic Development Association 2021 Conference. Lecture conducted from Lexington, KY.
4. Leeds, R.P.; Barrett, E. (2021). *Agritourism Ready: Developing Emergency management plans that enhance business sustainability and minimize risk*. National Extension Tourism Conference. Savannah, GA.

Presentations – International (Selections)

1. Barrett, E.E.; Leeds, R.P. (2022). *A Framework for Developing and Training to Achieve Awesome Customer Service in Agritourism Operations*. International Workshop on Agritourism. www.agritourismworkshop.com/program.html.
2. Barrett, E.E.; Leeds, R.P. (2022). *Pop-up Farm Markets: Innovation for Sustainability in Urban Agriculture*. 31st International Horticulture Conference. <https://www.ihc2022.org/>.
3. Barrett, E.E.; Leeds, R.P. (2022). *Emergency Preparedness: Planning for the Next Normal*. 31st International Horticulture Conference. <https://www.ihc2022.org/>.
4. Kowalski, J.A.; Barrett, E.E. (2021). *Northeast Ohio Urban Farms Pivot and Thrive in 2020*. VIII International Conference on Landscape and Urban Horticulture. Lecture conducted via zoom.

Grants & Contracts (Selections)

Total funding through grants and contracts as a PI or Co-I for 2014-2023 is \$ \$1,368,276.

1. 4/2022 – 9/2025. Summer CREATE programming. Ohio Department of Education. Summer Learning and Afterschool Opportunities Grant. (USD \$899,172.00). PI: Barrett, E.E. Co-I: Eisenhauer, K.
2. 4/2019-9/2023. Professional Development for Ohio Farmers Market Managers and OSU Extension Educators on Creating a Culture of Data Collection for Sustainability Planning for Markets and Farmers. USDA-North Center Region SARE Professional Development. \$80,719. Training Grant. PI: Barrett, E.E.
3. 1/2022-12/2022. Mahoning County Agriculture and Natural Resources Program Support Funds for 2019. Ohio State University Extension. \$25,307. Professional Development Funding. PI: Barrett, E.E.
4. 2/2018 - present. Day Camps for Foster Families. Columbiana County Department of Jobs and Family Services. \$18,000. Training Contract. PI: Barrett, E.E.

Service

2021-2022	National Extension Tourism Conference Publication Review Committee
2021	Urban October Team and Lead for Food Distribution Project in Area 10.
2018-Present	Elected Representative. Past Chair, Chair (2021-2022), & Vice Chair & Chair-Elect. Faculty Council, College of Food, Agricultural and Environmental Sciences, The Ohio State University.
2018-Present	President (2020), Vice President (2019), Public Issues Committee Chair (2011), Alpha Eta (Ohio) Chapter of Epsilon Sigma Phi.
2000-Present	National Vice Chair, Professional Excellence Committee (2015-2017). State Chair, Administrative Skills (2010-2019). State President (2006). State Vice President (2005). NACAA.